

BEGIN AN

INTERNATIONAL CAREER IN GRAPHIC & DIGITAL DESIGN

// Artistic Direction
// UX Design
// Motion Design
// Advertising
// Typography
// Photography
// Digital Marketing

WHY CHOOSE THIS COURSE ?

This is a **high-quality training** where the competitive graphic students will be work together to create a creative atmosphere around our educative program. In order to promote **the best integration into International Design Agencies**, we have designed an educational program that combined:

- The mastering of digital design with **technical English and vocabulary**
- The classes are delivered **fully by English-speaking** teachers and professionals

All the time, our students will live and work in a creative, international culture, giving them the skills to operate on an international level. They will develop **the key to success for working with the biggest and world-renowned agencies.**

Barcelona is not only a Spanish metropolis, but a wonderful international city where **thousands of cultures mixed** every day.

Dedicated to experimentation and culture fusion, Barcelona allows a limitless creativity in our students. Located in the heart of the innovative and technological district of the Catalan capital, we have set up and **educational program that mirrors Barcelona.**

A multi-cultural training where diversity allow you necessary hindsight to gain insight on your project in digital design.

**PLACES
LIMITED
2018/2019**



INTERNATIONAL CAREER IN GRAPHIC & DIGITAL DESIGN



INTERNATIONAL DIGITAL DESIGN BACHELOR



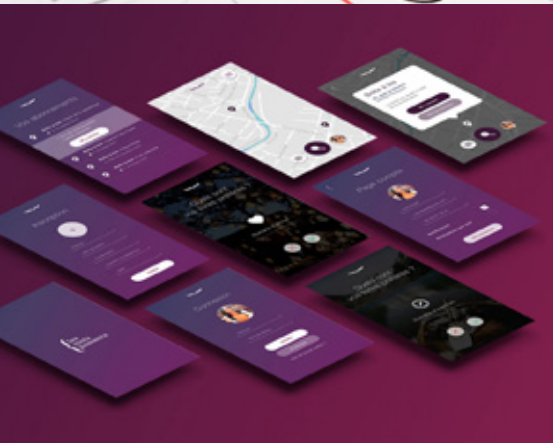
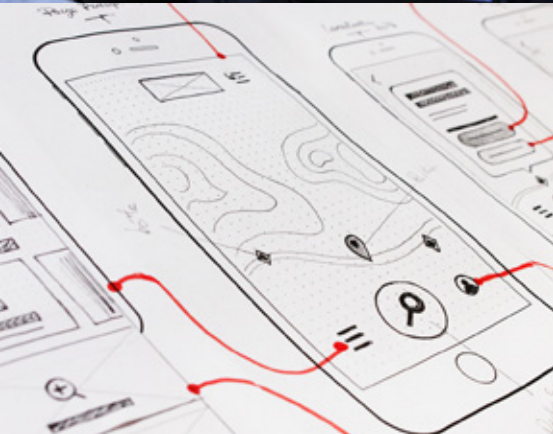
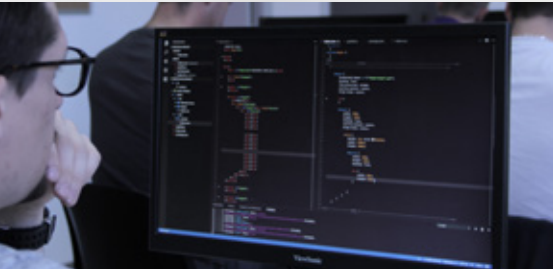
FRENCH GOVERNMENT CERTIFICATION LEVEL VI

TÍTULO R.N.C.P. NIVEL II*



CAMBRIDGE CERTIFICATION

FIRST & ADVANCED



*Niveau II enregistré au RNCP-Répertoire National des Certifications Professionnelles. Code NSF 320t enregistré par l'arrêté publié au journal officiel du 07/02/2009.

A fundamental component of the digital world today, a **good command of English is a necessary** prerequisite to the success of any project.

That's why this training made is in English, the common thread that binds students together in communication, work and progress.

We believe in **learning by doing** and that a language only becomes a real force when is in all aspect of the curriculum.

Being bilingual begin a reality only by their implementation in practice. Throughout the educative path, **students will communicate only in English** with teachers and during their creative projects.

Our students are immersed into an anglo-phone environment allowing them to build greater technical vocabulary. In time, they will earn a greater legitimacy from the international design agencies that will aid their integration.

180 ECTS

DURATION : 3 YEARS

CONTENT

- Artistic direction
- UX and Interface Design
- Creative Writing
- Advertising
- Digital marketing
- Motion design
- Html / Css / Jquery / CMS
- Photography
- Graphic design
- Graphism & typography
- Print & Digital layout



With the **Toulouse Business School** and the **informatic school Epitech**, our students will be part of the French Tech Barcelona Talents certification. This title opens the doors to the **Barcelona's startup network** that provide design workshops, conferences, meetings and case studies.

As our French education program, we want students to **become experts in digital design**. In order to meet this objective, we will set up all the necessary background to achieve this goal. This learning methodology allows to our students become **contributors of this international startup network**.



« Lof of positive energy and working atmosphere. I think that's the best way for studies.

FREDERIC KAUFFMANN

CEO OF PIECE OF CAKE
AMBASSADOR OF THE INTERNATIONAL DIGITAL DESIGNER CAREER

THEY RECRUIT OUR STUDENTS



Barcelona



Liverpool



Budapest



Paris



Paris



Tokyo



London